

## **Data protection information for shareholders**

Bijou Brigitte modische Accessoires Aktiengesellschaft processes personal data (last name, first name, postal address, email address, number of shares, share ownership type and ticket number; if applicable, also last name, first name, postal address and e-mail address of the proxy nominated by the respective shareholder) based on applicable data protection legislation and the German Stock Corporation Act (AktG) to enable shareholders to exercise their rights at the Annual General Meeting.

Processing of personal data is mandatory for the participation in the Annual General Meeting. Bijou Brigitte modische Accessoires Aktiengesellschaft is the data controller. The legal basis for this processing is the AktG together with Article 6 (1) c) of the General Data Protection Regulation (GDPR).

The service providers appointed by Bijou Brigitte modische Accessoires Aktiengesellschaft to conduct the Annual General Meeting only receive personal data from Bijou Brigitte modische Accessoires Aktiengesellschaft that is required to perform the contracted service and process this data exclusively in accordance with the instructions issued by Bijou Brigitte modische Accessoires Aktiengesellschaft.

Personal data is always deleted or anonymised as soon as it is no longer required for the aforementioned purpose and we are no longer obliged to retain it further in accordance with statutory documentation and retention requirements.

There is a right of access, rectification, restriction, objection and deletion regarding the processing of personal data, as well as the right to data portability in accordance with Chapter III of the GDPR. These rights can be exercised free of charge against Bijou Brigitte modische Accessoires Aktiengesellschaft directly via the email address

[datenschutz@bijou-brigitte.com](mailto:datenschutz@bijou-brigitte.com)

or by using the following contact information:

Bijou Brigitte modische Accessoires Aktiengesellschaft  
Poppenbütteler Bogen 1  
22399 Hamburg

In addition, there is the right to lodge a complaint with data protection supervisory authorities in accordance with Article 77 of the GDPR.

The contact details of the Company's data protection officer are:

Bijou Brigitte modische Accessoires Aktiengesellschaft  
Data Protection Officer  
Poppenbütteler Bogen 1  
22399 Hamburg

Email: [datenschutz@bijou-brigitte.com](mailto:datenschutz@bijou-brigitte.com)

Hamburg, May 2024

Bijou Brigitte modische Accessoires Aktiengesellschaft  
The Management Board